

INTRODUCTION

WITH THE RAPID EXPANSION OF THE DIGITAL CURRENCY MARKET, NEW OPPORTUNITIES HAVE EMERGED FOR USERS AND INVESTORS SEEKING UNIQUE SOLUTIONS. FOMO) WAS CREATED TO OFFER USERS AN INNOVATIVE AND EXCITING EXPERIENCE ROOTED IN THE SENSATION OF FOMO (FEAR OF MISSING OUT). FOMO) IS A DISTINCTIVE CRYPTOCURRENCY THAT COMBINES MANUALLY MANAGED MECHANISMS TO PROMOTE PURCHASES AND PRESERVE VALUE THROUGH COMMUNITY ENGAGEMENT AND COLLABORATION.

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VISION

FOMOI AIMS TO BE A COMMUNITY-CENTERED DIGITAL CURRENCY THAT HARNESSES THE POWER OF FOMO WHILE ENABLING ITS HOLDERS TO PARTICIPATE IN DECISION-MAKING THROUGH A TRANSPARENT DAO SYSTEM. THE VISION OF FOMOI IS TO BECOME A LEADING FORCE IN THE CRYPTO WORLD, PROMOTING COMMUNITY ENGAGEMENT AND VALUE PRESERVATION OVER TIME.

MISSION

THIS TOKEN WAS DESIGNED TO PROVIDE USERS WITH A UNIQUE TRADING EXPERIENCE FOCUSED ON COMMUNITY INVOLVEMENT AND STABLE VALUE GROWTH. THROUGH COMMUNITY EVENTS, INCENTIVES FOR HOLDERS, AND MONTHLY LOTTERIES, FOMO) SEEKS TO ENSURE THE TOKEN'S VALUE CONTINUES TO RISE, CREATING INCENTIVES FOR BOTH NEW AND LONG-TERM HOLDERS ALIKE.

UNIQUE VALUE PROPOSITION

FOMO) IS A DIGITAL CURRENCY THAT CENTERS ARCUND CREATING A SENSE OF URGENCY AND BELONGING. THE TOKEN INTEGRATES MANUALLY MANAGED MECHANISMS THAT PROMOTE EARLY PURCHASES AND LONG-TERM HOLDING.

KEY ELEMENTS OF FOMOT

INCENTIVES FOR HOLDERS - TOKEN HOLDERS RECEIVE REWARDS BASED ON THE QUANTITY AND DURATION OF THEIR HOLDINGS, ENCOURAGING USERS TO RETAIN THE TOKEN OVER TIME AND REINFORCING LOYALTY.

TIME-LIMITED EVENTS - ONCE A MONTH, FOMO) HOSTS A SPECIAL EVENT WITH PREFERRED CONDITIONS, SUCH AS REDUCED FEES OR INCREASED REWARDS, DRIVING URGENCY AND PROMPTING USERS TO ACT PROMPTLY.

MONTHLY LOTTERIES WITH SPECIAL REWARDS - MONTHLY LOTTERIES AMONG TOKEN HOLDERS OFFER UNIQUE PRIZES, SUCH AS ADDITIONAL TOKENS, DAO VOTING RIGHTS, OR EXCLUSIVE EVENT ACCESS. THIS MECHANISM STRENGTHENS THE SENSE OF COMMUNITY AND FOMO WITHIN THE PROJECT.

WEEKLY COMPETITIONS AND LOTTERIES - SMALL WEEKLY LOTTERIES BASED ON TOKEN HOLDINGS, WHERE ANYONE HOLDING A MINIMUM AMOUNT OF FOMO) TOKENS IS ELIGIBLE, WITH PRIZES LIKE ADDITIONAL TOKENS OR VOTING RIGHTS IN THE DAO. THIS MODEL NOT ONLY ENCOURAGES PURCHASES AND HOLDING BUT ALSO BOOSTS USER ENGAGEMENT.

TEMPORARY DISCOUNTS ON LARGE PURCHASES - EACH MONTH, A "48-HOUR WINDOW OF OPPORTUNITY" OFFERS FEE DISCOUNTS FOR USERS WHO BUY A SUBSTANTIAL AMOUNT OF FOMO). This discount is manually managed, allowing investors to increase their holdings and benefit from additional rewards.

REFERRAL BONUSES FOR FRIENDS - A REFERRAL SYSTEM WHERE USERS WHO SUCCESSFULLY INVITE A FRIEND TO PURCHASE FOMOI RECEIVE A MANUAL BONUS. THIS STRATEGY SUPPORTS COMMUNITY EXPANSION AND INCREASES THE USER BASE.

SPECIAL COMMUNITY EVENTS - EVERY FEW MONTHS, A UNIQUE COMMUNITY ACTIVITY, LIKE A VOTE ON A SPECIFIC IMPROVEMENT, REWARDS PARTICIPANTS. THESE EVENTS STRENGTHEN THE SENSE OF BELONGING AND FOMO SURROUNDING PARTICIPATION.

VETERAN HOLDERS' REWARDS - SPECIAL BONUSES FOR LONG-TERM HOLDERS WHO RETAIN THE TOKEN FOR EXTENDED PERIODS (E.G., SIX MONTHS OR MORE). THESE REWARDS COULD INCLUDE ADDITIONAL TOKENS OR ENHANCED VOTING RIGHTS, ENCOURAGING LONG-TERM COMMITMENT.

PERIODIC PURCHASE CHALLENGES - MONTHLY CHALLENGES INVITING THE COMMUNITY TO BUY A SET AMOUNT OF TOKENS DURING A SPECIFIC MONTH. PARTICIPANTS WHO MEET THE CHALLENGE RECEIVE A BONUS CALCULATED AS 1% OF THE PURCHASED AMOUNT, HEIGHTENING INTEREST IN PURCHASES DURING THE CHALLENGE WINDOW.

TOKENOMICS

FOMOI AIMS TO BE A COMMUNITY-CENTERED DIGITAL CURRENCY THAT HARNESSES THE POWER OF FOMO WHILE ENABLING ITS HOLDERS TO PARTICIPATE IN DECISION-MAKING THROUGH A TRANSPARENT DAO SYSTEM. THE VISION OF FOMOI IS TO BECOME A LEADING FORCE IN THE CRYPTO WORLD, PROMOTING COMMUNITY ENGAGEMENT AND VALUE PRESERVATION OVER TIME.





25% COMMUNITY & REWARDS

2.5 TRILLION TOKENS

INCENTIVES AND LOTTERIES FOR TOKEN HOLDERS TO STRENGTHEN COMMUNITY ENGAGEMENT.

15%

1.5 TRILLION TOKENS

FUNDING FOR MARKETING CAMPAIGNS AND PARTNERSHIPS TO EXPAND THE COMMUNITY

10%

DEVELOPMENT

I TRILLION TOKENS

SUPPORT FOR ONGOING TECHNICAL UPGRADES AND PLATFORM MAINTENANCE.

10%

MARKET LIQUIDITY

) TRILLION TOKENS

ENSURING HIGH LIQUIDITY AND STABLE TRADING FOR THE TOKEN.

10%

AFFILIATE
PROGRAMS &
PARTNERSHIPS

1 TRILLION TOKENS

BUILDING PARTNERSHIPS WITH OTHER PROJECTS AND COMMUNITIES.

8%

SPECIAL EVENTS & PROMOTIONS

0.8 TRILLION TOKENS

FUNDING FOR ONE-TIME COMMUNITY EVENTS THAT ENHANCE THE FOMO EFFECT.

7%

FUTURE
RESEARCH &
DEVELOPMENT

O.7 TRILLION TOKENS

SECURING RESOURCES FOR FUTURE INNOVATIONS AND TECHNICAL UPGRADES.

10%

FOUNDERS &

TRILLION TOKENS

INCENTIVES FOR FOUNDERS AND ADVISORS TO ENSURE LONG-TERM COMMITMENT.

5%

EMERGENCY FUND

0.5 TRILLION TOKENS

PROVIDING RESOURCES FOR UNEXPECTED EVENTS TO ENSURE PROJECT STABILITY.

FOMOT STAKING MODEL

MANUAL TRADE-BASED REWARDS

IN THE FOMOI STAKING MODEL, REWARDS FOR STAKING PARTICIPANTS COME FROM A SMALL PERCENTAGE OF THE PROJECT'S ACTUAL TRADING ACTIVITY. THIS APPROACH BASES REWARDS ON THE PROJECT'S REVENUE AND PROFITS, ELIMINATING THE NEED TO ISSUE NEW TOKENS. THIS MODEL ENCOURAGES THE COMMUNITY TO ALIGN WITH THE PROJECT TEAM, STRENGTHENING THE SENSE OF PARTNERSHIP AND SHARED INVESTMENT IN THE PROJECT'S SUCCESS.





MONTHLY STAKING REWARDS ALLOCATION FROM REVENUE

EACH MONTH, A SMALL PERCENTAGE OF TOTAL EARNINGS FROM FOMO) SALES AND TOKEN PURCHASES WILL BE ALLOCATED TO A STAKING REWARDS POOL. THIS PERCENTAGE, DETERMINED BY THE PROJECT TEAM (E.G., 1%-2% OF MONTHLY PROFITS), IS DEDICATED TO REWARDING STAKING PARTICIPANTS ACCORDING TO THEIR COMMITMENT LEVEL.

REWARDS BASED ON HOLDING DURATION

STAKING PARTICIPANTS ARE GROUPED BY HOW LONG THEY HAVE HELD TOKENS. THE LONGER THE HOLDING PERIOD, THE LARGER SHARE THEY RECEIVE FROM THE REWARDS POOL, AS FOLLOWS

LESS THAN I MONTH: 10% OF THE POOL

1-3 MONTHS: 20% OF THE POOL

3-6 MONTHS: 30% OF THE POOL

MORE THAN 6 MONTHS: 40% OF THE POOL

ADDITIONAL REWARDS FOR ACTIVE COMMUNITY ENGAGEMENT

IN ADDITION TO STAKING REWARDS, USERS WHO ACTIVELY ENGAGE IN COMMUNITY ACTIVITIES—SUCH AS PARTICIPATING IN DAO VOTES, HELPING WITH PROMOTIONAL ACTIVITIES, OR PROMOTING THE PROJECT—ARE ELIGIBLE FOR A BONUS FROM THE MONTHLY REWARDS POOL. THIS BONUS IS DESIGNED TO ENHANCE HOLDER COMMITMENT AND FOSTER A STRONG COMMUNITY FOUNDATION.

MONTHLY TRANSPARENCY AND TRADE REWARD REPORTS

EACH MONTH, THE FOMOI TEAM WILL PUBLISH A TRANSPARENCY REPORT DETAILING PROJECT REVENUE, THE PERCENTAGE ALLOCATED TO THE REWARDS POOL, AND THE DISTRIBUTION OF REWARDS AMONG HOLDERS BASED ON HOLDING DURATION AND COMMUNITY ACTIVITY. THESE REPORTS ALLOW THE COMMUNITY TO TRACK THE PROJECT'S FINANCIAL HEALTH AND UNDERSTAND THE CONNECTION BETWEEN ITS



MODEL ADVANTAGES

HIGH COMMUNITY INVOLVEMENT

BY TYING STAKING REWARDS TO PROJECT REVENUE, USERS ARE INCENTIVIZED TO SUPPORT AND ACTIVELY PROMOTE FOMO).

FLEXIBLE AND GROWTH-ORIENTED REWARDS

SINCE THE MODEL IS BASED ON ACTUAL REVENUE, STAKING REWARDS SCALE WITH TRADING VOLUME, ALLOWING REWARDS TO GROW OVER TIME.

PARTNERSHIP WITH THE PROJECT TEAM

AS BOTH THE COMMUNITY AND THE TEAM BENEFIT FROM INCREASED REVENUE, A SENSE OF PARTNERSHIP AND MUTUAL COMMITMENT IS CREATED, WITH EVERYONE WORKING TOWARDS THE SAME GOAL.

THIS MODEL OFFERS A STABLE AND INNOVATIVE SOLUTION, ALLOWING **FOMO**) HOLDERS TO BENEFIT FROM REWARDS BASED ON THE PROJECT'S REAL PERFORMANCE WHILE STRENGTHENING THE COMMUNITY'S SENSE OF BELONGING AND PARTNERSHIP.

BORDMAP

03 2024

INITIAL PREPARATIONS FOR THE PROJECT

MARKET RESEARCH AND TARGET AUDIENCE ANALYSIS

ASSESSING THE CRYPTO MARKET AND EXAMINING SIMILAR PROJECTS TO BETTER UNDERSTAND TARGET AUDIENCES AND EFFECTIVE MARKETING STRATEGIES.

TEAM FORMATION

ASSEMBLING A TEAM THAT INCLUDES DEVELOPERS, COMMUNITY MANAGERS, AND MARKETERS.

DETAILED PLANNING AND RESOURCE ALLOCATION

DEFINING PROJECT GOALS, REQUIRED RESOURCES, AND TIMELINES.

LEGAL DOCUMENTATION PREPARATION

ENSURING REGULATORY COMPLIANCE AND PREPARING DOCUMENTS SUCH AS TERMS OF SERVICE AND PRIVACY POLICY.

BRAND DEVELOPMENT

DESIGNING A LOGO, SELECTING COLORS, AND CREATING A SLOGAN TO ESTABLISH A UNIQUE IDENTITY FOR THE PROJECT.

Q4 2024

LAUNCHING THE INFRASTRUCTURE AND INITIAL TRADING

WEBSITE LAUNCH

BUILDING A WEBSITE THAT PROVIDES ESSENTIAL INFORMATION ABOUT THE PROJECT, INCLUDING GOALS, VISION, AND ROADMAP.

SOCIAL MEDIA SETUP

CREATING TWITTER AND TELEGRAM ACCOUNTS TO MAINTAIN CONSISTENT COMMUNICATION WITH THE COMMUNITY.

TOKEN CREATION AND SMART CONTRACT DEVELOPMENT

DEVELOPING AND DEPLOYING A SMART CONTRACT TO ENSURE FOMO MECHANISMS AND SECURITY WITHIN THE PROJECT.

INITIAL TRADING ON DEXS

OPENING LIQUIDITY AND INITIATING PRIMARY TRADING ON DECENTRALIZED EXCHANGES (DEX) TO MAKE THE TOKEN ACCESSIBLE TO THE COMMUNITY.

initial marketing efforts

LAUNCHING MARKETING CAMPAIGNS TO REACH A BROADER AUDIENCE AND INCREASE PROJECT VISIBILITY.

01 2025

EXPANDING COMMUNITY ENGAGEMENT

MONTHLY COMMUNITY LOTTERIES

ORGANIZING REWARDING LOTTERIES FOR TOKEN HOLDERS, WITH PRIZES LIKE ADDITIONAL TOKENS, DAO VOTING RIGHTS, AND EXCLUSIVE EVENT ACCESS.

CONSISTENT COMMUNITY SUPPORT AND UPDATES

PROVIDING ASSISTANCE AND REGULAR UPDATES ON PROJECT PROGRESS AND UPCOMING FOMO1 EVENTS.

BI-WEEKLY COMMUNITY CHALLENGES AND COMPETITIONS

HOSTING BI-WEEKLY CHALLENGES TO ENCOURAGE TOKEN HOLDERS'
PARTICIPATION AND ENGAGEMENT.

EDUCATIONAL CONTENT DEVELOPMENT

CREATING GUIDES, VIDEOS, AND POSTS EXPLAINING THE TOKEN AND ITS INVESTMENT BENEFITS FOR BOTH NEW AND EXPERIENCED AUDIENCES.



02 2025

STRENGTHENING THE COMMUNITY AND EXPANDING ACTIVITIES

DAO ACTIVATION

ENABLING TOKEN HOLDERS TO PARTICIPATE IN CRITICAL PROJECT DECISIONS AND INFLUENCE ITS FUTURE VIA DAO VOTES.

MONTHLY EVENTS WITH ENHANCED REWARDS

HOSTING SPECIAL COMMUNITY EVENTS WITH PREFERRED CONDITIONS, SUCH AS REDUCED FEES AND INCREASED REWARDS.

SPECIAL REWARDS FOR VETERAN HOLDERS

INTRODUCING A REWARDS PROGRAM OFFERING BONUSES AND SPECIAL BENEFITS FOR LONG-TERM HOLDERS.

TECHNICAL UPGRADES

ADDING ADVANCED CAPABILITIES TO THE SYSTEM, SUCH AS IMPROVED SECURITY MECHANISMS AND FURTHER TECHNICAL ADVANCEMENTS IN THE SMART CONTRACT.

COLLABORATIONS WITH OTHER PROJECTS

FORMING PARTNERSHIPS WITH OTHER CRYPTO PROJECTS TO EXPAND REACH AND GROW THE COMMUNITY.

DAO MEMBER BONUS PROGRAMS

SPECIAL BONUS REWARDS FOR DAO PARTICIPANTS, DESIGNED TO BOOST ENGAGEMENT AND STRENGTHEN THEIR SENSE OF BELONGING.

LISTING ON CEX

INITIATING THE PROCESS OF LISTING ON CENTRALIZED EXCHANGES (CEX) TO INCREASE TOKEN ACCESSIBILITY AND ENHANCE LIQUIDITY.

MARKETING AND COMMUNITY ENGAGEMENT

THE SUCCESS OF FOMO) RELIES ON BUILDING AN ENGAGED COMMUNITY AND SUSTAINING A CONTINUOUS SENSE OF FOMO. THE MARKETING STRATEGY INCLUDES VIRAL TECHNIQUES, TARGETED CAMPAIGNS, AND SOCIAL MEDIA ENGAGEMENT TO MAXIMIZE FOMO AND ATTRACT NEW USERS.

PRIMARY MARKETING STRATEGIES

STRONG SOCIAL MEDIA PRESENCE AND CONTENT CREATION

FOMOI WILL MAINTAIN AN ACTIVE PRESENCE ON CHANNELS LIKE TWITTER AND TELEGRAM, PROVIDING REGULAR UPDATES ON PROJECT DEVELOPMENTS, FOMO MECHANISMS, AND COMMUNITY ACTIVITIES. VIDEO CONTENT ON PLATFORMS LIKE TIKTOK AND INSTAGRAM WILL ENGAGE A YOUNGER, TREND-FOCUSED AUDIENCE, ESTABLISHING FOMOI AS A DYNAMIC AND RELEVANT PROJECT IN THE DIGITAL SPACE.

WEEKLY UPDATES, BEHIND-THE-SCENES INSIGHTS, AND FUTURE PROJECTIONS WILL HELP STRENGTHEN USERS' CONNECTION TO THE PROJECT AND REINFORCE THEIR SENSE OF PARTNERSHIP.

INFLUENCER COLLABORATIONS WITH CRYPTO OPINION LEADERS

PARTNERSHIPS WITH CRYPTO INFLUENCERS WILL SECURE WIDE EXPOSURE, HELPING FOMOI CONNECT WITH RELEVANT COMMUNITIES. SELECTED INFLUENCERS WILL RECEIVE EXCLUSIVE ACCESS TO EVENTS, NEWS, AND INSIGHTS, BECOMING RELIABLE SOURCES OF INFORMATION FOR THE BROADER COMMUNITY.

SPONSORED CAMPAIGNS ON CRYPTO AND SOCIAL PLATFORMS

SPONSORED ADVERTISING WILL BE USED ON GOOGLE, TWITTER, AND SOCIAL MEDIA CHANNELS TO REACH USERS INTERESTED IN CRYPTOCURRENCIES AND INVESTMENT OPPORTUNITIES. FOMO) WILL ALSO FEATURE IN BLOGS AND CRYPTO-RELATED WEBSITES TO ENSURE VISIBILITY WITHIN ESTABLISHED DIGITAL ECOSYSTEMS.



COMMUNITY ENGAGEMENT AND SUSTAINED FOMO CREATION

Bi-WEEKLY COMMUNITY CHALLENGES AND COMPETITIONS

EVERY TWO WEEKS, UNIQUE COMMUNITY CHALLENGES OR COMPETITIONS WILL BE HELD, WHERE TOKEN HOLDERS CAN PARTICIPATE AND COMPETE FOR REWARDS. PRIZES MAY INCLUDE ADDITIONAL TOKENS, DAO VOTING RIGHTS, OR EXCLUSIVE EVENT ACCESS. THESE COMPETITIONS ENCOURAGE INTERACTION AMONG HOLDERS, INCREASE ENGAGEMENT, AND STRENGTHEN THE SENSE OF COMMUNITY.

MONTHLY EVENTS WITH ENHANCED REWARDS

ONCE A MONTH, A SPECIAL EVENT WITH PREFERRED CONDITIONS, SUCH AS REDUCED FEES OR INCREASED REWARDS, WILL CREATE A STRONG SENSE OF URGENCY, ENCOURAGING USERS TO ACT QUICKLY TO TAKE ADVANTAGE OF UNIQUE OPPORTUNITIES.



COMMUNITY SUPPORT AND DAO VOTING

THROUGH THE DAO MECHANISM, EVERY FOMOI HOLDER CAN PARTICIPATE IN SIGNIFICANT PROJECT DECISIONS, FROM TOKEN MANAGEMENT TO FUTURE IMPROVEMENTS. COMMUNITY MEMBERS ARE TRUE PARTNERS IN SHAPING THE PROJECT'S FUTURE, FOSTERING A SENSE OF LONG-TERM LOYALTY AND SHARED COMMITMENT.

CONTINUOUS COMMUNITY MANAGEMENT AND SUPPORT

A DEDICATED COMMUNITY MANAGEMENT TEAM WILL BE AVAILABLE ON COMMUNICATION CHANNELS TO ASSIST, ANSWER QUESTIONS, AND SUPPORT USERS. REGULAR UPDATES ON TOKEN PERFORMANCE, MAJOR EVENTS, AND FOMO MECHANISMS WILL KEEP THE COMMUNITY INFORMED AND ACTIVELY ENGAGED.



CONCLUSION

FOMO1 IS FAR MORE THAN JUST A DIGITAL CURRENCY

IT'S A PROJECT ROOTED IN A UNIQUE VISION OF COMMUNITY, STABILITY, AND GROWTH. THROUGH CAREFULLY CRAFTED MANUAL MECHANISMS AND STRATEGIC APPROACHES, THE TOKEN SUCCESSFULLY GENERATES A SENSE OF URGENCY AND BELONGING THAT SETS IT APART IN THE MARKET.

AT THE HEART OF THE PROJECT LIES A STRONG, ENGAGED COMMUNITY EMPOWERED TO ACTIVELY PARTICIPATE IN DECISIONS THROUGH A TRANSPARENT, USER-DRIVEN DAO. HOLDERS BENEFIT DIRECTLY FROM TRADING REVENUE WITHOUT THE NEED FOR ADDITIONAL TOKEN ISSUANCE, THUS PRESERVING AND STRENGTHENING THE TOKEN'S VALUE OVER TIME. THIS MODEL FOSTERS A STRONG PARTNERSHIP BETWEEN THETEAM AND THE HOLDERS THEMSELVES.

THE ECONOMIC STRUCTURE OF **FOMO**) INCLUDES METICULOUSLY PLANNED ALLOCATIONS, COMMUNITY INCENTIVES, AND STAKING THAT REWARDS COMMITMENT AND ENGAGEMENT, HELPING TO MAINTAIN TOKEN STABILITY AND DRIVE GROWTH. THROUGH FULL TRANSPARENCY AND REGULAR UPDATES, EVERY MEMBER OF THE COMMUNITY CAN FOLLOW THE PROJECT'S PROGRESS, SEE THEIR CONTRIBUTION, AND TRULY SHARE IN ITS SUCCESS.

FOMO) OPENS THE DOOR TO BENEFITING FROM THE GROWTH OF THE DIGITAL MARKET IN A BALANCED AND INNOVATIVE WAY, WHERE INVESTORS ARE AN INTEGRAL PART OF THE VISION AND THE DRIVING FORCE BEHIND ITS SUCCESS.

GET IN TOUCH



HTTPS://FOMO1.IO/



FOMOI (@FOMOIKING) ON X



HTTPS://T.ME/FOMO1COMMUNITY



HTTPS://T.ME/FOMOICOIN

CONTRACT ADDRESS

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